

Supplementary Table 5. Results of path analysis of the research model

Hypotheses	Path	Standardized estimate	SE	CR	<i>P</i>	Results
H1	P → U	0.618	0.051	9.292	***	Supported
H2	P → S	0.028	0.026	0.784	0.433	Not supported
H3	P → E	0.609	0.043	9.197	***	Supported
H4	U → S	0.049	0.095	0.493	0.622	Not supported
H5	E → S	0.923	0.127	8.169	***	Supported

H, hypothesis; P, presence; U, usability; E, enjoyment; S, psychological satisfaction; SE, standard error; CR, composite reliability.

*** $P < 0.001$.